

# LIGHTS INSPIRED BY **VISION**











Chetan brings nearly 3 decades of experience in the lighting industry, having worked with leading names like Philips, Osram and GE. An entrepreneur at heart, he has launched and scaled multiple lighting brands, always focused on bridging gaps in the market.

With LIV, his vision is clear: to deliver high-quality, reliable, and well-engineered lighting that meets the real needs of the Indian market - offering performance, longevity, and value in every product..





# Technical Lighting, with a vision.

LIV was founded with a clear purpose: to offer lighting that you can count on - every single time. In a market often marked by unreliable supply and inconsistent standards, LIV stands apart with products that deliver what they promise.

We're a brand that values quality, and believe it should be affordable and accessible for all kinds of spaces.

We design lighting systems that fuse technology with refined aesthetics to optimise visual comfort, task accuracy, and spatial efficiency. With our luminaires being manufactured locally, we have complete control over the manufacturing process. This guarantees consistent quality across all our designs, now and even a decade from today.

**Cosmo 10W - 9** 



Cosmo 15W - 11



**Roxy 8W - 13** 



**Roxy 12W - 15** 



**Orion 8W - 17** 





**Orion 15W - 19** 



Superstar 8W - 21



Superstar 15W - 23



**Snap Series - 25** 



Softy R series - 29



LIV Smart - 39



# Cosmo | 10W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

ACC200-220V Input AC Voltage (V)

Frequency (Hz) 50 Hz

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



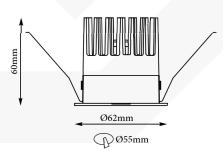
### **Optical Parameters**

Primary Lens optics

Secondary Reflector Plastic - Chrome(CHS)/Gold(GS)/Nickel(NIS)

Beam Angle 27°/36°/49°

**UGR** <18 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam >50000hrs LED Lifetime

1192LM@3000K, 1252LM@4000K Lumen output (for 27°)

LED Chip COB 36Vdc/250mA

8.8W LED Wattage System Wattage 10.1W

### Platforms/Protocols supported















### **Ordering Code**

Reflector CSM - 10W - BL - 3000K - 27° CHS Modify ordering code from given options: 4000K/TW 36°/49°

### Safety & General Features

WH



# Cosmo | 15W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

ACC200-220V Input AC Voltage (V)

50 Hz Frequency (Hz)

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



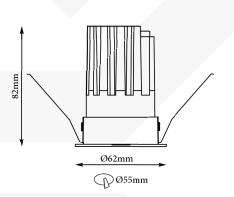
### **Optical Parameters**

Primary Lens optics

Secondary Reflector Plastic - Chrome(CHS)/Gold(GS)/Nickel(NIS)

27°/36°/49° Beam Angle

UGR <19 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

Lumen output (for 36°) 1545LM@3000K, 1620LM@4000K

LED Chip COB 36Vdc/350mA

13.1W LED Wattage System Wattage 15W

### Platforms/Protocols supported















### **Ordering Code**

Body CSM - 15W - BL - 3000K - 27° - CHS WH 4000K/TW 36°/49° GS/NIS

### Safety & General Features



# Roxy | 8W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K TW



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

50 Hz Frequency (Hz)

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



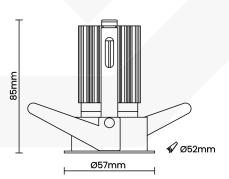
### **Optical Parameters**

Primary Lens optics

Aluminium - White(WHS)/Black(BLS) Secondary Reflector

21°/27°/34°/47° Beam Angle

UGR <16 Beam Direction Fixed



### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam >50000hrs LED Lifetime

Lumen output (for 27°) 840LM@3000K, 878LM@4000K

LED Chip COB 36Vdc/180mA

LED Wattage 6.5W System Wattage 7.5W

### Platforms/Protocols supported















### **Ordering Code**

Bodv Beam CCT Angle RXY - 8W - BL - 3000K - 21° - WHS WH 4000K/TW 27°/34°/47° BLS

### Safety & General Features



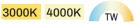
# **Roxy** | 12W



**Housing Colors** 

WH

Color Temperatures



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 300mA 36V DC

Power Factor >0.95 Current THD <10% Driver Efficiency >85% Inbuilt Surge Protection 3KV



Primary Lens optics

Secondary Reflector Aluminium - White(WHS)/Black(BLS)

Beam Angle 21°/27°/34°/47°

UGR <17 Beam Direction Fixed

### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

1244LM@3000K, 1305LM@4000K Lumen output (for 27°)

COB 36Vdc/300mA LED Chip

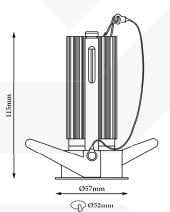
10.6W LED Wattage System Wattage 12.2W

### **Ordering Code**

Sec. Reflector Finish Angle

RXY - 12W - BL - 3000K - 21° - WHS Modify ordering code from given options: WH 4000K/TW 27°/34°/47° BLS





### Platforms/Protocols supported













### Safety & General Features



# Orion | 8W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



### **Optical Parameters**

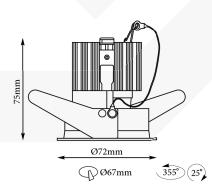
Primary Lens optics

Secondary Reflector Aluminium - White(WHS)/Black(BLS)

24°/33°/50° Beam Angle

**UGR** <15`

Beam Direction Adjustable 25°



### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

Lumen output (for 24°) 694LM@3000K, 725LM@4000K

LED Chip COB 36Vdc/180mA

**LED Wattage** 6.8W System Wattage 7.8W

### Platforms/Protocols supported













### **Ordering Code**

Body Beam ORI - 8W - BL - 3000K - 23° -WHS WH 4000K/TW 33°/50°

### Safety & General Features



# **Orion** | 15W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 350mA 36V DC

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV

### **Optical Parameters**

Primary Lens optics

Secondary Reflector Aluminium - White(WHS)/Black(BLS)

24°/33°/50° Beam Angle

**UGR** <17`

Beam Direction Adjustable 25°

### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

**Binning** 3 Step MacAdam LED Lifetime >50000hrs

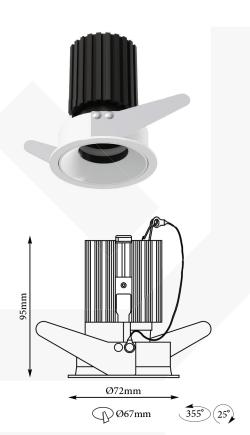
Lumen output (for 24°) 1258LM@3000K, 1317LM@4000K

COB 36Vdc/350mA LED Chip

LED Wattage 12.9W System Wattage 14.8W

### **Ordering Code**

ORI - 15W - BL - 3000K - 24° - WHS WH 4000K/TW 33°/50°



### Platforms/Protocols supported













### Safety & General Features



# Superstar | 8W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



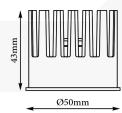
### **Optical Parameters**

Primary Lens optics

Secondary Reflector

25°/37°/56° Beam Angle

**UGR** <24 Fixed Beam Direction



### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

**Binning** 3 Step MacAdam >50000hrs LED Lifetime

Lumen output (for 25°) 920LM@3000K, 958LM@4000K

COB 36Vdc/180mA LED Chip

6.6W LED Wattage System Wattage 7.6W

### Platforms/Protocols supported

CASAMBI tuya DALI A!/IL

**Zigbee** 







### **Ordering Code**

SUPR - 8W - BL - 3000K - 25°

Modify ordering code from given options:

WH 4000K/TW 37°/56°

### Safety & General Features



# Superstar | 15W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

350mA 36V DC Driver operating Voltage

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



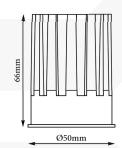
### **Optical Parameters**

Primary Lens optics

Secondary Reflector

Beam Angle 25°/37°/56°

**UGR** <27 Beam Direction Fixed



### **Product Material**

Aluminum Extrusion Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

1643LM@3000K, 1717LM@4000K Lumen output (for 25°)

LED Chip COB 36Vdc/350mA

LED Wattage 12.9W System Wattage 14.8W

### Platforms/Protocols supported













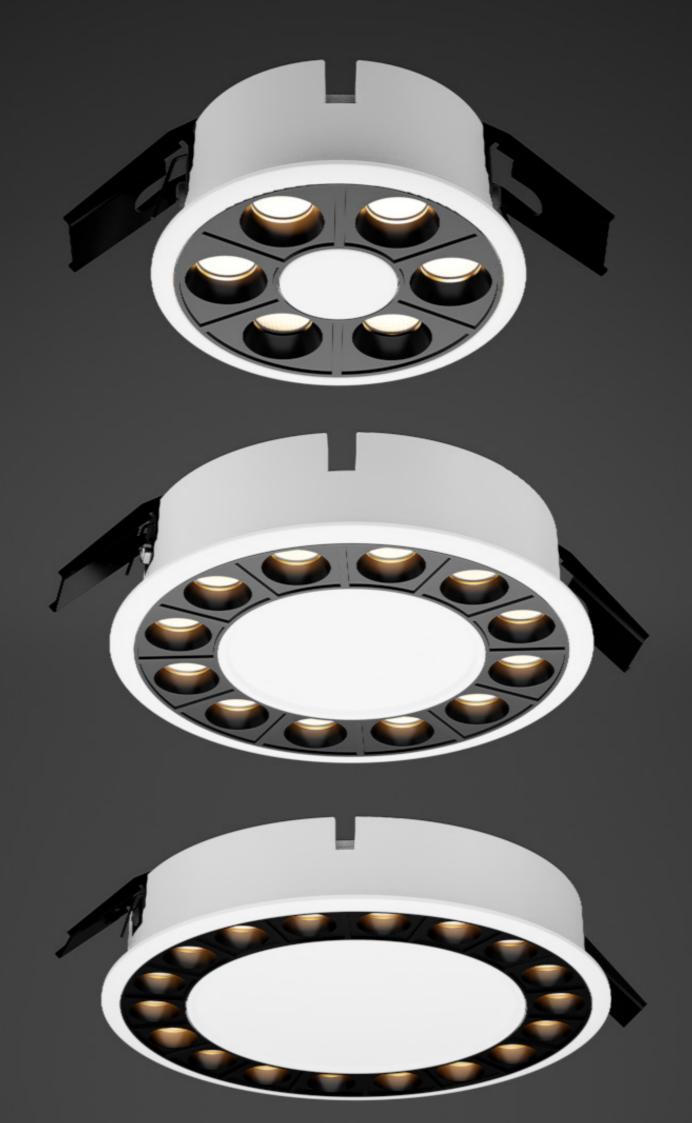


### **Ordering Code**

SUPR - 15W - BL - 3000K - 25°

WH 4000K/TW 37°/56°

### Safety & General Features



# Snap Dark 6 | 8W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K TW

### **Electrical Specification**

ACC200-220V Input AC Voltage (V)

50 Hz Frequency (Hz)

200mA 36V DC Driver operating Voltage

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV

### **Optical Parameters**

Primary PC Metallised reflector Secondary Reflector Black Raster - ABS

22°/34°/46° Beam Angle

**UGR** <13 Beam Direction Fixed

### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam >50000hrs LED Lifetime

795LM@3000K, 836LM@4000K Lumen output (for 22°)

LED Chip COB 36Vdc/180mA

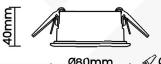
LED Wattage 7.1W System Wattage 8.2W

### **Ordering Code**

SNAP6 - 8W - BL - 3000K - 22°

WH 4000K/TW 34°/46°





Ø80mm

**√ Ø74mm** 



### Platforms/Protocols supported















### Safety & General Features

# **Snap Dark 12** | 15W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 350mA 36V DC

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



PC Metallised reflector Primary Secondary Reflector Black Raster - ABS

22°/34°/46° Beam Angle

**UGR** <11 Beam Direction Fixed

### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam >50000hrs LED Lifetime

Lumen output (for 36°) 1485LM@3000K, 1558LM@4000K

COB 36Vdc/350mA LED Chip

LED Wattage 12.8W 14.7W System Wattage

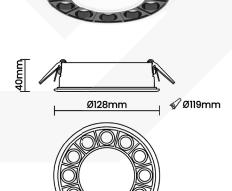
### **Ordering Code**

WH 4000K/TW 34°/46°

# SNAP12 - 15W - BL - 3000K - 22°

### Safety & General Features

Rohs - Lead Free Solder | Wires - Multi Core DC Output wire with connections Fire Retardant DC Wire | Operating Ambient Temperature - 10° to 50°C  $\textbf{Ingress Protection} \cdot \textbf{IP20} \hspace{0.2cm} | \hspace{0.2cm} \textbf{Mounting Parameters} \cdot \textbf{Recess Mounting for Ceiling with Toggle opttion} \\$ 



### Platforms/Protocols supported

CASAMBI tuya













# **Snap Dark 18** | 20W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K



### **Electrical Specification**

ACC200-220V Input AC Voltage (V)

Frequency (Hz) 50 Hz

Driver operating Voltage 500mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



Primary PC Metallised reflector Secondary Reflector Black Raster - ABS

Beam Angle 22°/34°/46°

UGR <11 Beam Direction Fixed

### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

>90 CRI

Binning 3 Step MacAdam LED Lifetime >50000hrs

1545LM@3000K, 1620LM@4000K Lumen output (for 36°)

COB 36Vdc/500mA LED Chip

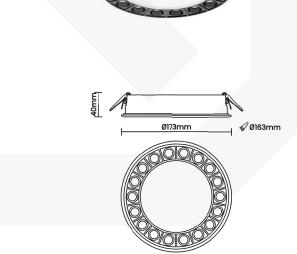
17.8W LED Wattage System Wattage 20.5W

### **Ordering Code**

SNAP18 - 20W - BL - 3000K - 22° Modify ordering code from given options: WH 4000K/TW 34°/46°

### Safety & General Features

Rohs - Lead Free Solder | Wires - Multi Core DC Output wire with connections Fire Retardant DC Wire | Operating Ambient Temperature - 10° to 50°C Ingress Protection - IP20 | Mounting Parameters - Recess Mounting for Ceiling with Toggle opttion



### Platforms/Protocols supported















# Softy R | 8W



**Housing Colors** 

WH

Color Temperatures

3000K 4000K \_\_\_\_\_\_



### **Electrical Specification**

ACC200-220V Input AC Voltage (V)

Frequency (Hz) 50 Hz

Driver operating Voltage 200mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



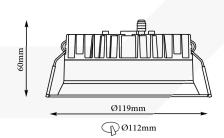
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

94° general diffuse Beam Angle

**UGR** <24 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

861LM@3000K, 901LM@4000K Lumen output

LED Chip LED Array 36Vdc/200mA

LED Wattage 6.9W System Wattage 7.9W

# Platforms/Protocols supported















### **Ordering Code**

Finish

SoftyR - 8W - BL - 3000K Modify ordering code from given options: WH 4000K/TW Can be made IP65 on request

### Safety & General Features

# **Softy R** | 10W



**Housing Colors** 

WH 3000K 4000K \_\_\_\_\_\_

Color Temperatures

### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 250mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



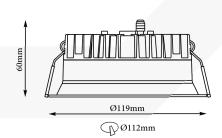
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

94° general diffuse Beam Angle

**UGR** <24 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

1080LM@3000K, 1130LM@4000K Lumen output

LED Chip LED Array 36Vdc/250mA

LED Wattage 8.7W System Wattage 10.0W

### Platforms/Protocols supported















### **Ordering Code**

Finish

SoftyR - 10W - BL - 3000K Modify ordering code from given options: WH 4000K/TW Can be made IP65 on request

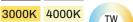
### Safety & General Features

# **Softy R** | 12W



**Housing Colors** 

Color Temperatures



WH

### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 300mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



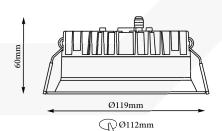
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

Beam Angle 94° general diffuse

UGR <25 Fixed Beam Direction



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

**Binning** 3 Step MacAdam LED Lifetime >50000hrs

1252LM@3000K, 1310LM@4000K Lumen output

LED Chip LED Array 36Vdc/300mA

10.2W LED Wattage System Wattage 11.7W

















### **Ordering Code**

Body CCT

SoftyR - 12W - BL - 3000K Modify ordering code from given options: WH 4000K/TW Can be made IP65 on request

### Safety & General Features



# **Softy R** | 15W



**Housing Colors** 

3000K 4000K

WH

Color Temperatures

### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 350mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



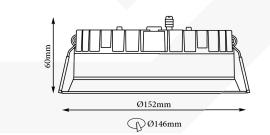
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

Beam Angle 98° general diffuse

**UGR** <24 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

Lumen output 1548LM@3000K, 1590LM@4000K

**LED Chip** LED Array 36Vdc/350mA

12.4W LED Wattage System Wattage 14,2W

### Platforms/Protocols supported















### **Ordering Code**

Body CCT

SoftyR - 15W - BL - 3000K

Can be made IP65 on request

### Safety & General Features

# **Softy R** | 20W



**Housing Colors** 

WH 3000K 4000K

Color Temperatures

### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 500mA 36V DC

Power Factor >0.95 **Current THD** <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



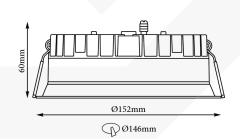
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

98° general diffuse Beam Angle

**UGR** <25 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

2099LM@3000K, 2198LM@4000K Lumen output

LED Chip LED Array 36Vdc/500mA

**LED** Wattage 17.2W System Wattage 19.8W

### Platforms/Protocols supported















### **Ordering Code**

Finish

SoftyR - 20W - BL - 3000K

Modify ordering code from given options:

WH 4000K/TW

Can be made IP65 on request

### Safety & General Features

# **Softy R** | 24W



**Housing Colors** WH

Color Temperatures 3000K 4000K

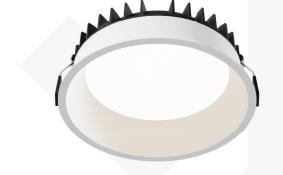
### **Electrical Specification**

Input AC Voltage (V) ACC200-220V

Frequency (Hz) 50 Hz

Driver operating Voltage 600mA 36V DC

Power Factor >0.95 Current THD <10% **Driver Efficiency** >85% Inbuilt Surge Protection 3KV



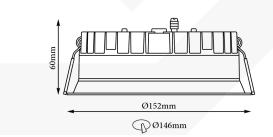
### **Optical Parameters**

Primary Reflector White optics

Diffuser Premium high-transmission opal

98° general diffuse Beam Angle

**UGR** <26 Beam Direction Fixed



### **Product Material**

Pressure Die Cast Heat Sink & Aluminum Front Ring

### **LED Parameters**

CRI >90

Binning 3 Step MacAdam LED Lifetime >50000hrs

2387LM@3000K, 2504LM@4000K Lumen output

LED Chip LED Array 36Vdc/600mA

LED Wattage 20.4W System Wattage 23.4W

### Platforms/Protocols supported















### **Ordering Code**

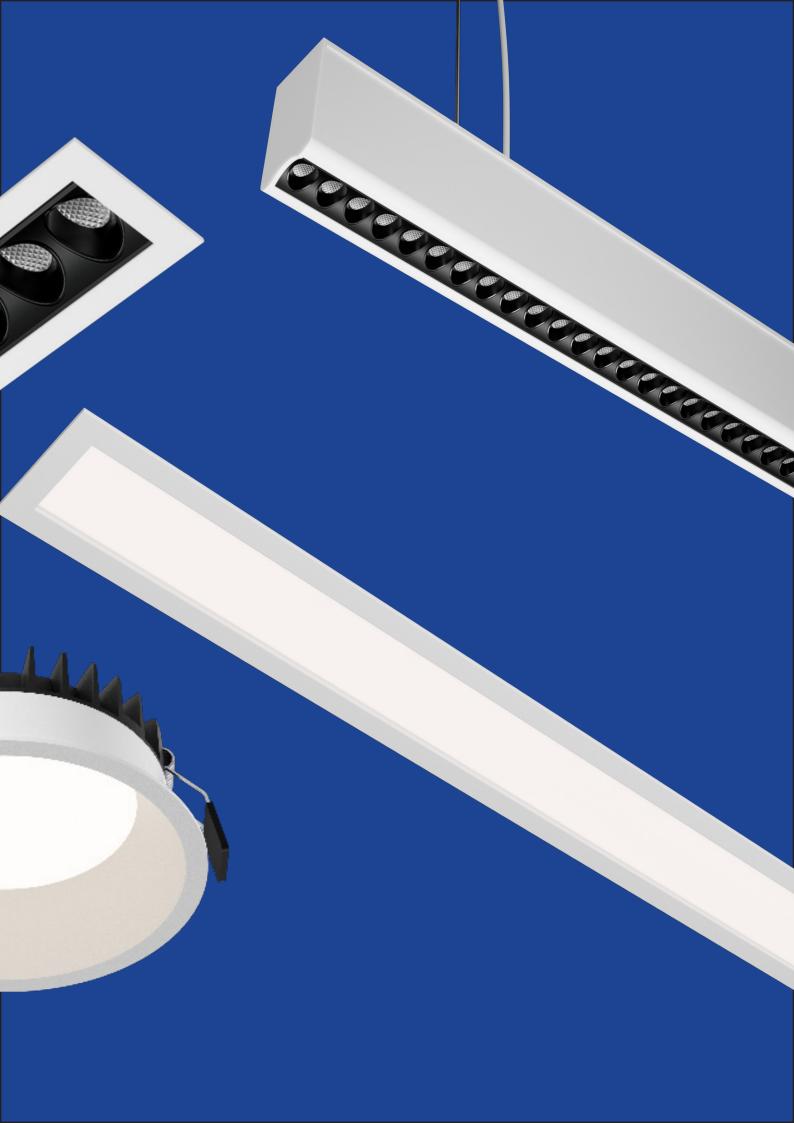
Finish

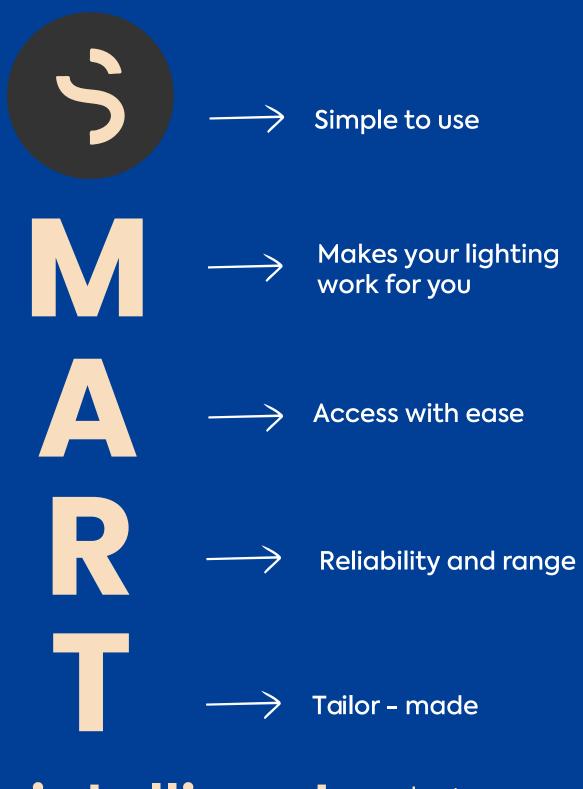
SoftyR - 24W - BL - 3000K Modify ordering code from given options:

Can be made IP65 on request

### Safety & General Features







intelligent solutions



# LIV Smart

Wireless Controls are all you need to make your space stand out! Energy efficiency, group control, scene setting - achieve all of this and more by making use of the right peripherals.

## **Switches**

Do more than just dim/toggle your lights - with smart switches, program scene presets and control multiple lights in a single tap.



4-Button Switch

**CAS**MBI



**Rotary Dimmer 3-button** 

CASAMBI



6-Button Switch

**CAS**AMBI



Casambi Xpress-LR

**CASAMBI** 



4 Zone Wall Remote

tuya



**Smart Scene Switch** 



## **Sensors**

Automatically trigger lights based on human presence, motion detection, available light levels - the true power of automation.



# Gateways

Connect your lights to the internet or a local network, to enable communication between accessories and different protocols.





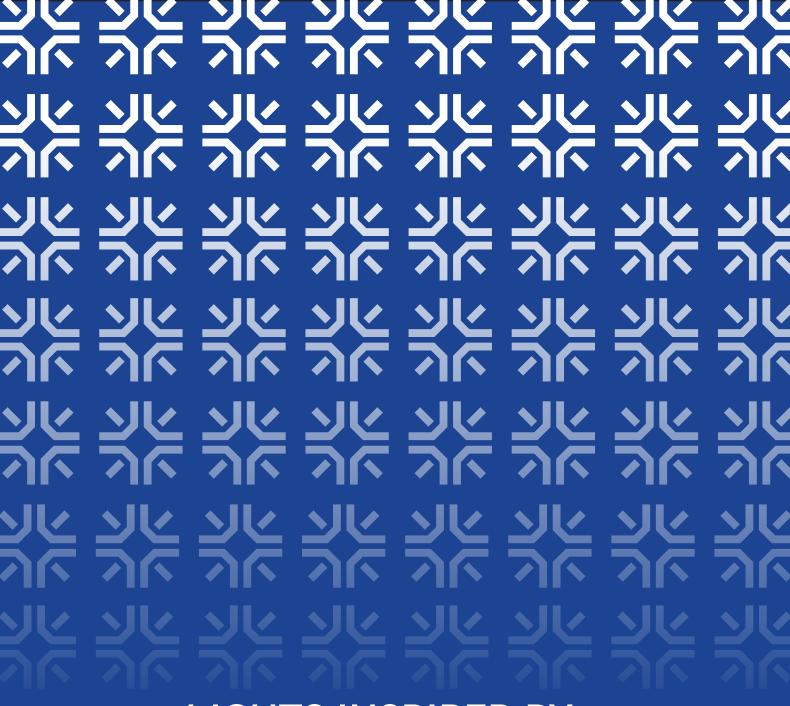
### **Other Accessories**

Relays enable remote control, automation, and integration of traditional lights into smart systems. The Universal Remote allows for control of IR-controlled devices like ACs and TV through the Casambi app or compatible interfaces.



For the complete roster of LIV Smart peripherals available through Casambi, Tuya and UWC AIML, please reach out to us.

### Notes

# LIGHTS INSPIRED BY **VISION**



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